



# Sponsorship Opportunities 2026



SANDGATE HAWKS AUSTRALIAN FOOTBALL CLUB

[www.sandgatehawks.com.au](http://www.sandgatehawks.com.au)

120 Lemke Road, Taigum QLD

# About SAFC

Founded in 1943, the Sandgate Australian Football Club is an immensely proud club and an integral part of the Queensland football community. Many of Queensland's greatest footballers have played for Sandgate with more than ten being inducted into the Queensland Football Hall of Fame.

Sandgate AFC is one of Brisbane's premier football clubs with a successful history, including seven senior premierships, with the Senior Men bringing home the QFA Division 2 North Seniors Premiership in 2024!

With teams playing across all levels of football, from juniors through to masters, the club has over 1000 registered players, fielding 42 teams. Today, we have two senior men's and two senior women's teams competing in the in the QFA Division 2 and QFAW Division 1 competitions and have many talented players amongst the ranks.

## Our Home

Located on a major growth corridor in Taigum, our club is viewed by over 8 million cars each year. Our beautiful grounds boast three fields with pristine playing surfaces. In addition, the Club has invested proudly to develop the site's facilities, including male and female changing rooms, a fully licensed and air-conditioned club-house, catering services and a children's playground, all of which are available for community use.

## Partner with SAFC

SAFC are continuing our journey of building a strong club for an exciting future. We will continue to live by our values of Care, Courage and Pride to provide a warm and welcoming environment for our players, families and the wider community to enjoy and benefit from the value of sport.

Our goals for 2025 include being Brisbane's community club of choice, developing strong pathways for our younger players, continuing to support and develop young girls and women in footy and facilitating strong community linkages.

Our success wouldn't be possible without the support of our incredible sponsors. We invite you to join us on our journey to success in 2025!



# What we can offer?

- 6,200+ Facebook followers, 2,000+ Instagram followers
- Over 1000 registered players and 42 teams
- 8 million cars passing the grounds per annum via Lemke Road
- Thousands of local families
- Brand exposure through our digital marketing avenues and grounds signage
- Positive affiliation with club's supportive/family-focused culture and commitment to our values of Care, Courage and Pride
- Tax advantages on sponsorship contributions

**314%**

**INCREASE IN FEMALE PARTICIPATION SINCE 2015**

**80**

**YEARS OLD (EST. 1943)**

**6.2k**

**FACEBOOK FOLLOWERS**

**1107**

**REGISTERED PLAYERS IN 2025**

**8m**

**CARS P/A EXPOSURE**

**45**

**TEAMS FROM JUNIORS TO MASTERS**



# Inclusions

	Platinum \$30,000*	Gold \$10,000	Silver \$6,000	Bronze \$3,000	Player \$1000
<b>Ground naming rights</b>	✓				
<b>Signage</b>					
Scoreboard signage	✓				
Main oval fence signage (5m)	✓	✓			
Main oval fence signage (2.5m)			✓		
Dressing room signage	✓	✓			
Coaches box signage	✓				
<b>Player Apparel Logo Placement</b>					
Men's gameday jersey (seniors and reserves)		✓			
Women's gameday jersey (seniors and reserves)		✓			
<b>Club Apparel</b>					
Senior Training Jersey	✓	✓	✓		
Club Shirt (Front)	✓				
Club Shirt (Back)		✓	✓	✓	
<b>Digital Exposure</b>					
Top of website home page	✓				
Bottom of website home page		✓	✓		
Logo displayed on website 'Sponsors' page	✓	✓	✓	✓	
Featured social media posts	✓	✓	✓	✓	
Logo displayed on in-house tvs on gameday	✓	✓	✓	✓	✓
Logo on all fixtures, gameday results and team announcements	✓				
<b>Sandgate Hawks Events</b>					
Brand presence opportunities on game days (including banners, flags etc) *to be provided by sponsor	✓	✓	✓		
Acknowledgement by MC at SAFC official events	✓	✓	✓		
Mid-season Lunch with President and Senior Coaches (x2)	✓	✓	✓	✓	
Attend mid-season training with seniors	✓	✓			
Attend pre-match 'Coaches Chat' at home games	✓	✓	✓		
Ladies Day					
4 x complimentary tickets	✓				
2 x complimentary tickets		✓			
1 x complimentary ticket			✓	✓	
SAFC Betty Nicol and Norm Reidy Awards Night.					
4 x complimentary tickets	✓				
2 x complimentary tickets		✓			
1 x complimentary ticket			✓	✓	
<b>Dedicated Partnership Manager</b>	✓				
<b>Hawks Merchandise Pack (polo, hat, stubbie cooler)</b>					
x4 packs	✓				
x2 packs		✓	✓		
x1 pack				✓	✓

Anzac Day Jersey Sponsorship (per senior team)	\$5,000
Indigenous Round Jersey Sponsorship (per senior team)	\$5,000
Pride Round Jersey Sponsorship (per senior team)	\$5,000
Junior/Youth Jersey Sponsorship (per senior team)	\$1,500

\*Platinum Package cost per year for two years, one package available.  
\*All prices exclude GST



# Contact Details

For more information regarding partnership opportunities with the Sandgate Hawks Australian Football Club please contact our team below.

**NATHAN WILSON**

**Sponsorship Coordinator**

**0414 448 493**

**[sponsorship@sandgatehawks.com.au](mailto:sponsorship@sandgatehawks.com.au)**